

## MARKETING FEATURE



Illustration is artist's impression.



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# Enjoy luxurious and affordable living at Southside Condos

**S**outhside Condos by Malibu Investments Inc. gives homebuyers the opportunity to live in a stunning condominium residence in the heart of the vibrant Yorkdale neighbourhood.

Luxurious living, close and convenient amenities and priced-right suites, starting from the mid \$200s, are just a few of the community's exciting highlights that are attracting homebuyers.

What's more, eligible homebuyers have access to Malibu's **Jumpstart to Home Ownership** program, which is an interest-free and payment-free down payment assistance loan program offered by three levels of government, making it easier than ever to own at Southside Condos.

A key attraction at Southside Condos is the community's central location, close to several transportation options. It's just a three-minute

walk to the **Wilson Subway Station** and other nearby stations include the Yorkdale and Downsview Subway Stations.

Commuters will also love being close to Allen Rd., Highways 401, 400 and 404, as well as the DVP and **407 ETR**. During morning rush hour, it's just 15 minutes to Bloor Street and, once completed, the subway extension to York University will transport students to campus in less than 10 minutes.

Ideally located just south of Wilson Ave., and east of Allen Rd., Southside Condos is an iconic contemporary building featuring two towers that are connected by a six storey podium.

Homebuyers can choose from 30 different suite designs. Floor plans range from a one-bedroom 462 sq. ft. model to the expansive three-bedroom plus den and two bathrooms

design that offers 1,048 sq. ft. of space.

Beautifully finished interiors feature luxurious appointments that are all offered as standard. Tower suites with nine ft. ceilings and floor-to-ceiling windows offer breathtaking views of the surrounding cityscape.

Within Southside Condos, residents have access to convenient on-site amenities, where they can relax and unwind, get fit and entertain. The building's welcoming lobby offers 24-hour concierge service, and there is a rooftop pool, Sky Garden and a private courtyard.

A spacious party lounge, private dining room and outdoor barbeque and picnic area are perfect for hosting special events. There is also a fully equipped fitness room, yoga studio, wi-fi/study lounge, kids' play room and pet spa.

Residents of Southside Condos also have access to great restaurants and shopping, including the stores and services of Yorkdale Mall, which is just five minutes away.

Nearby Downsview Park offers plenty of recreation and community events, including a Squash Academy, splash pad, bike trails, summer concerts and a weekly Merchants' Market.

With the perfect mix of residences, outdoor greenspace, shops, restaurants and entertainment venues, Southside Condos has an enviable location in one of the GTA's hottest new neighbourhoods.

**The Southside Condos Sales Centre is located at 9 Tippett Rd. Hours are Monday to Thursday, 12 to 6 p.m.; and weekends, 12 to 5 p.m.**

Call 416-703-2202 or visit [www.southsidecondos.ca](http://www.southsidecondos.ca).

— Courtesy of Malibu Investments

## JUMPSTART MADE BUYING AT SOUTHSIDE A DREAM COME TRUE!

"We thought that home ownership in Toronto was totally out of our reach," said Susan Bowan. Susan had been Condo hunting for the last several months but was quite discouraged. She felt that newer condos that would fit their lifestyle with an easier commute to work and still within their budget was near impossible. Some of their friends have turned to going into other suburbs out East or West but ideally it would be best to stay within the city. Then her husband Barry read about Jump Start at Southside Condos and their world changed.

Barry understands that Southside Condos won't be completed until a couple of years but that would allow them to save more money for the move and continue to rent in the meanwhile. Jump Start enabled the Bowans to get into the market with more ease and affordability than they ever imagined. "Jump Start made our dreams of home ownership pos-

sible," said Susan. "We're both thrilled."

Upon their first visit, they learned that eligible buyers could make the purchase of their new home with only 10% down payment. What's amazing is that the Government is offering, to those eligible, an interest and payment free loan for the other 10% that is typically required. On top of that, if they qualified, they could receive another \$25,000 from the Government to help reduce the monthly payments on their mortgage in the future. "I was a bit stressed and anxious to find out whether we qualified under the maximum income and other financing requirements" Susan commented. Barry said: "When the office called back and told us that we were qualified and could come in to select our suite, there was a great sigh of relief."

"Now we have something to work towards and in a few years, we will move into our new home," said Susan.



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